HOPE Foundation's

Finolex Academy of Management & Technology, Ratnagiri
Department of Information Technology

Association for Computing Machinery (ACM) Student Chapter

Energy Conservation & Environmental Awareness Campaign for SE IT Students

The **Department of Information Technology**, in association with its **Association for Computing Machinery (ACM) Student Chapter**, successfully organised an **"Energy Conservation & Environmental Awareness Campaign** *for second-year Information Technology students during the Ganapati Vacation from 14 September to 20 September 2026*.

The **Energy Conservation & Environmental Awareness Campaign** aims to raise awareness and inspire collective action to create eco-friendly, sustainable living spaces. This campaign encourages individuals and families to adopt simple yet impactful practices, such as reducing energy and water use, minimising waste through recycling and composting, planting trees, and using environmentally safe products. By promoting green habits at the household level, the campaign seeks to build a community that values conservation and works together to reduce its carbon footprint, ultimately contributing to a cleaner, healthier, and more sustainable planet for future generations.

The event was coordinated successfully by Prof. A. B. Vartak under the guidance of Dr. V. A.Bharadi, the Head of the Department.



Students are campaigning for Greener Home Initiative

Event Outcomes:

1. **Increased Environmental Awareness:** Participants will gain a deeper understanding of environmental issues such as pollution, waste management, and resource conservation, and learn practical ways to make their homes more eco-friendly through the Greener Home Initiative.

2. **Adoption of Sustainable Practices:** By the end of the campaign, participants will be motivated to implement sustainable habits—such as energy saving, waste segregation, and use of green products—leading to measurable improvements in household environmental responsibility.