



Hope Foundation's
Finolex Academy of Management & Technology, Ratnagiri
Department of MCA

ISR Activity – Beach Cleaning Drive at Aare Beach

The Department of MCA, Hope Foundation's Finolex Academy of Management and Technology (FAMT), Ratnagiri, successfully organized an **Individual Social Responsibility (ISR) Activity – Beach Cleaning Drive at Aare Beach, Ratnagiri, on Saturday, 03rd October 2026**, in connection with **Gandhi Jayanti**, observed on 2nd October. The activity was conducted in collaboration with **Chowgule Global** and **Group Gram Panchayat, Kalbadevi, Ratnagiri**.

The drive was organized to commemorate Mahatma Gandhi's ideals of cleanliness, community service, and responsible citizenship. Through hands-on participation in beach cleaning, students gained practical experience in waste management, teamwork, and community engagement while understanding the importance of protecting marine ecosystems. The initiative also highlighted the role of educational institutions and local organizations in promoting environmental responsibility and sustainable practices.

A total of **122 MCA students and 7 faculty members and staff** participated enthusiastically in the activity. Working in groups, the students collected plastic wrappers, bottles, and other non-biodegradable waste from the beach and its surrounding areas. Their efforts contributed to improving the cleanliness of Aare Beach and preserving its natural surroundings.

The activity was conducted under the **valuable guidance and encouragement of Vice-Principal Dr. Milind Yadav and Principal Dr. Kaushal Prasad**. Their support encouraged the department to undertake meaningful social initiatives that contribute to students' holistic development and strengthen the institution's commitment to community welfare.

The drive was coordinated and supervised by the faculty members and staff of the Department of MCA, namely **Prof. Tejas Joshi, Prof. Waman Parulekar, Prof. Harshada Salvi, Prof. Supriya Surve, Prof. Gousiya Borkar, Prof. Sanika Joshi, and Mr. Sukumar Birje**. Their guidance ensured the organized and systematic conduct of the activity.

The collaboration with **Chowgule Global and Group Gram Panchayat, Kalbadevi, Ratnagiri**, strengthened the community-oriented nature of the initiative and demonstrated the importance of collective efforts in addressing environmental concerns. The activity also provided students with an opportunity to put the principles of Individual Social Responsibility into practice by contributing directly to the well-being of the community.

Overall, the ISR Beach Cleaning Drive at Aare Beach was a meaningful initiative that combined environmental service with experiential learning. Conducted in connection with Gandhi Jayanti, it provided students with an opportunity to honour Mahatma Gandhi's ideals

through practical action and reinforced the importance of collective responsibility in creating a cleaner and more sustainable environment.

Photograph:





