

An Expert Session on Lean Start-up and Minimum Viable Products/ Business

An Industry Expert Session on **Lean Start-up and Minimum Viable Products/ Business** was arranged by the Department of Information Technology for TEIT students on 08th August 2024. **Mr. Sanjeev Mishra (CEO, STANEZ, Digital Marketing Academy Nashik)** was the resource person.

This session was arranged for third-year students of the IT Department. A total of 63 Students participated in this session. The session was delivered quite nicely. This session was conducted online through the smart screen. During the session, Mr. **Sanjeev Mishra** discussed the market research and analysis and, the different AI tools required for the research. The session was very interactive as students cleared their doubts regarding the current trends and technologies for Digital Marketing. The session was arranged by **Prof. Onkar D. Dike (TnP Coordinator, IT Dept.)**

Photographs



Mr. Sanjeev Mishra (CEO, STANEZ, Digital Marketing Academy Nashik) delivered the session to Students through Smart Screen through Google Meet