



Finolex Academy of Management & Technology, Ratnagiri

Finolex Academy of Management and Technology organized district level START-UP BOOT CAMP

Ministry of Commerce and Industry (Dept. of Industrial Policy and Promotion), Government of India in collaboration with MSInS (Maharashtra State Innovation Society) Government of Maharashtra organized Startup Boot Camps in 14 districts of Maharashtra as a part of Start-up India Maharashtra Yatra from 3rd October to 3rd November 2018.

Start-up Boot Camp for Ratnagiri district was organized at Finolex Academy of Management and Technology on Monday, 22nd October, 2018.

The aim of this Boot Camp was to provide a platform for budding entrepreneurs for pitching their ideas which can be converted into a business. **The inaugural session** of this boot camp was held in the presence of **Hon. Mr. Sunil Chavan (District Collector, Ratnagiri)** as the Chief Guest, **Mr. Mithun John (Joint CEO, MSInS)**, and **Dr. Kaushal Prasad (Principal, FAMT)**.



(Dr. Kaushal Prasad felicitating the chief guest Hon. District Collector Shri. Sunil Chavan while Mr. Mithun John and Dr. Milind Kirkire on dais)

Dr. Milind S Kirkire (Convener, Start-up Boot Camp), in his welcome address, explained that the aim of this boot camp is to help the budding entrepreneurs to convert their ideas at grass root level into successful business.

Mr. Sunil Chavan said in his address that ideas need incubation; only then innovators will get a boost. Along with incubation, he also emphasized the need of simplification of procedures, governmental support, and efficient training which can convert raw ideas into business. Mr. Mithun John explained the role and functioning of Maharashtra State Innovation Society, a nodal agency of the state for boosting proper ecosystem for startups. In the presidential address,

Dr. Kaushal Prasad said that innovation is translating knowledge into a commercial product. He highlighted the significance of creating a profound knowledge- base that may result into a long term benefit for the nation's progress.



(Chief Guest Hon. Shri. Sunil Chavan expressing his views about Start up Boot camp)



(Participants and audience attending the boot camp)

Dr. Milind S Kirkire expressed the vote of thanks. **Prof. Darshana M. Bapat** anchored the programme.

Mr. Mithun John and **Mr. Neel Lalka** (representatives from MSInS) along with **Mr. Rahul Srivastava** and **Mr. Amitabh Vyas**(representatives from Singex, an execution partner for start-up boot camp)acted as jury members during idea pitching session.



(Participants pitching ideas before the jury members)



(School students pitching the ideas)



(Participants waiting for their turn to pitch the ideas)

Inaugural session was followed by **ideation workshop** conducted by Mr. Rahul Srivastava where he introduced ‘Start-up India’ campaign in depth along with basics of ideation.

‘**Train the Trainers**’, a parallel session was conducted by Mr. Amitabh Vyas for teachers involved in entrepreneurship development activities, which was aimed at developing an entrepreneurial ecosystem in academic institutions. Various support schemes like Nidhi Prayas, Atal Innovation Mission etc were introduced to the participants.

Besides, a ‘**Mentor’s Talk**’ was delivered by **Mr. Siddhesh Keluskar** (Founder of **OpenApp**: Bangalore based startup), **alumnus of FAMT**. He guided the participants regarding capacity building, self- motivation, systematic efforts required to be a good entrepreneur.

Mr. Santosh Kolte (Director, Kolte Computer Training Centre) delivered an ‘**Entrepreneur’s Talk**’ in which he shared his experiences in order to motivate and guide upcoming businesspersons.

Approximately 80 teams/ individuals from all corner of Ratnagiri district, Mumbai, Panvel and Kolhapur pitched the innovative business ideas in parallel sessions before MSInS and Singex Experts. Further, **30 best ideas were shortlisted for the grand finale** of Start-up Yatra to be held at **VNIT Nagpur on 3rd November 2018**.



(Shortlisted idea pitchers from FAMT)

Prof. Hemant Chavan and **Prof. Abhijit Date** took meticulous efforts to make this event a success. They alongwith with **Prof. Omkar Dike** and **Prof. Atul Yadav** publicized this event in all corners of Ratnagiri city and district.

Prof. Vrushali Nimbalkar, Prof. Gayatri Abhyankar, Prof. Abhilasha Jadhav, Prof. Harshal Salvi, Prof. Shodhan Mayekar, Prof. Suraj Shete put in the efforts to smoothly execute all the sessions with logistics support from Mr. Raikar and his whole team under the guidance of Mr. Mayur Targaonkar (Registrar).

Total 126 participants from all corners of Ratnagiri district, Mumbai, Panvel and Kolhapur registered and attended this event apart from faculty members of FAMT.



(From L – R: Prof. Hemant Chavan, Prof. Abhijit Date, Dr. Milind Kirkire with Mr. Neel Lalka, Mr. Mithun John, Amitabh Vyas and Mr. Ashok Dabla)



(Dr. Kaushal Prasad accepting the letter of appreciation for FAMT from Mr. Mithun John)