



Finolex Academy of Management & Technology, Ratnagiri

Department of MCA

World Sparrow Day Celebration by SAM

The department of MCA and Students Association of MCA(SAM) celebrated World Sparrow Day on 26th March, 2018. The house sparrow is believed to be declining for various reasons ranging from the destruction of its habitat to lack of insect food for the young and increasing microwave pollution from mobile phone towers. **“Nature Forever Society”** realized that there is considerable fall in the rate of sparrows. So seven years back i.e. in 2010 they declared **20th March as ‘World Sparrow Day’** to conduct awareness among people about sparrow importance & fall in their rate.

The students of MCA celebrated the day by conducting short presentation on sparrows and Environmental Awareness and by arranging drawing competition in various schools across Ratnagiri for students of class 7th & 8th.

The students of FY and SY MCA execute the program in groups who visited different schools to present on sparrows and environment awareness. They conducted the drawing competition based on the topic ‘Birds’. Approximately **581 students** of various schools in Ratnagiri region attended the “World Sparrow day” presentation and approximately **321 students** participated in drawing competition. Around 07 schools from Ratnagiri region encouraged and supported the event The schools students were quite excited & interested in this event.

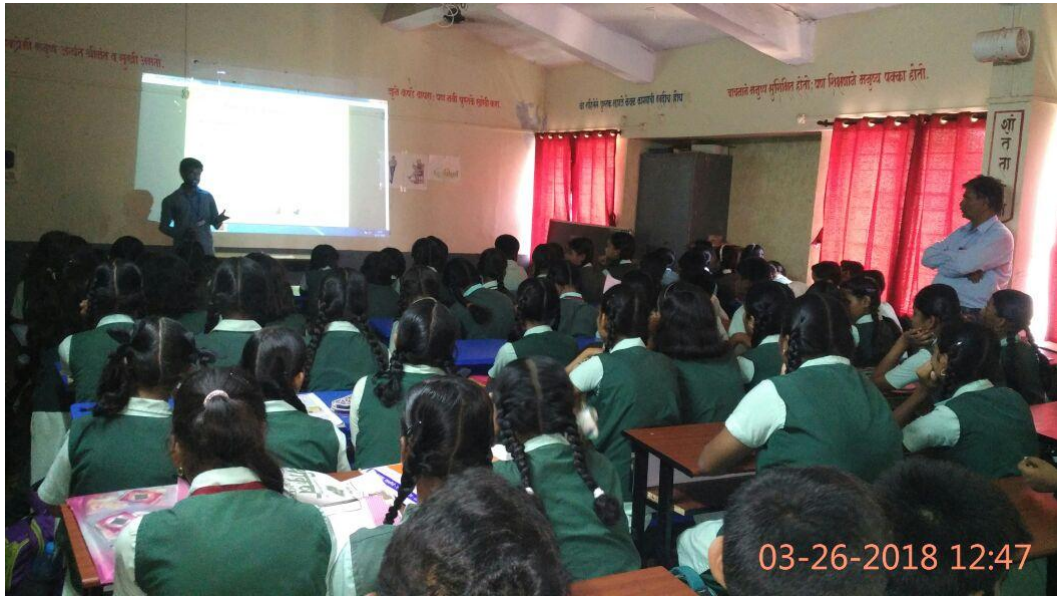
Photos - World Sparrow Day



Miss Priti Naik delivering the presentation at A. K. Desai High School



M. S. Naik High School's students engaged during drawing competition



Mr. Pundalik Bhoi delivering presentation to Patwardhan High School's students



Miss Kirti Gore delivering presentation to Shirke Gurukul's students